

## **Atharva Institute of Management Studies**

### **Activity / Event report**

Name of event	: IT TALKS Episode 40
Link of video/session	: <a href="https://www.instagram.com/reel/C0qjkDQse4k/?igsh=MzRIODBiNWFIZA==">https://www.instagram.com/reel/C0qjkDQse4k/?igsh=MzRIODBiNWFIZA==</a>
Page link	: <a href="https://www.instagram.com/ittalks_liveshow/?g=5">https://www.instagram.com/ittalks_liveshow/?g=5</a>
Date(s) of conduction	: 9 <sup>th</sup> December 2023
Class / Sem	: MMS (Batch 2022-2024)
Faculty coordinator	: Dr. Shubhi Lall Agarwal, Director, IQAC
Student coordinator/ committee	: Ms. Samiksha Patil & Ms. Samiksha Singh
Resource person	: Mr. Oscar Crawford & Dr. Shubhi Lall Agarwal
Organization	:
Designation	: Author, Educator, Trainer, Skilled communicator, Trauma Healing coach.

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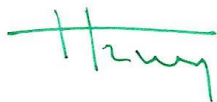
# DESCRIPTION

## Objectives:

- *Digital Transformation in Business.*

## Key Takeaways:

- What is Digital Transformation?
- Its key drivers and components.
- Examples and Challenges of Digital transformation in Business.
- Future trends.



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# FLYER OF THE EVENT

**ATHARVA INSTITUTE OF MANAGEMENT STUDIES**  
(Affiliated to University of Mumbai, approved by DTE & AICTE)  
NAAC Accredited

**Topic**  
Digital Transformation in Business

**IT TALKS**  
An International IT Awareness Programme

**LIVE Episode 40**  
**LIVE FROM ARIZONA, USA**

**Mr. Oscar Crawford**  
Author, Educator, Trainer Skilled Communicator  
Trauma Healing Coach Human Relations Expert Spiritual Direction  
*Guest*

**Dr. Shubhi Lall Agarwal**  
HOD, Systems

**Saturday 9<sup>th</sup> Dec. 2023** | **9:30 AM To 10:30 AM**

**Samiksha Patil**  
Student MMS 22-24  
*Host-1*

**Samiksha Singh**  
Student MMS 22-24  
*Host-2*

**Powered by IQAC**  
International Quality Assurance Cell

**TECHNO-ED CLUB**

**Instagram : @ittalks\_liveshow**

Flyer designed by: Ms. Samiksha Patil & Ms. Samiksha Singh.

  
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# GLIMPSES

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... with Mr Oscar Crawford, #Arizona, #USA in conversation with Dr Shubhi Lall, Ms. Samiksha Partil and Ms. Samiksha Singh #AIMS #Mumbai #India  
IT TALKS IS AN INTERNATIONAL IT AWARENESS LIVE SHOW with an objective to bring digital awareness and teach globally. #ITTALKS #ittalks #itawarenessprogram #aims #asb #mumbai Maharashtra #india  
Edited · 28w

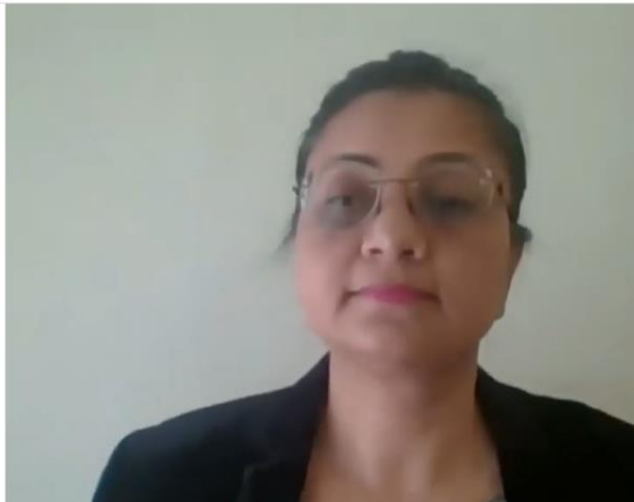


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A handwritten signature in green ink, appearing to read 'Henry'.

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**EVENT REPORT PREPARED BY:** Ms. Samiksha Patil & Ms. Samiksha Singh.

**Verified by:** Dr. Shubhi Lall Agarwal, Director, IQAC, AIMS.

**Submitted to:** Dr. Henry Babu, Director, Atharva Institute of Management Studies.

*This video was recorded on the official page of IT Talks.*

Live session was initiated by Ms. Samiksha Patil & Ms. Samiksha Singh.

Hosting was done by Ms. Samiksha Patil & Ms. Samiksha Singh.

This event was conducted under the guidance of IQAC, AIMS.

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